

2011 Mississippi Valley Growers' Markets Rules

	Davenport Market Fees	Bettendorf Market Fees	Trinity Market Fees
	Saturday/Wednesday	Thursday	Monday
Daily	\$20.00/\$10.00 per stall	\$10.00	\$10.00 per stall
Seasonal	\$150.00 per stall	\$75.00	\$75.00 per stall

Definitions

Vendor: Herein applies to both seasonal and daily person selling in market – fruit/vegetable producer, floriculture/nursery crop producer, producer of wine, honey, jams/jellies, dried noodles, eggs, meat, or other farm products, baker, or artisan/crafter.

Stall: one parking space, nine feet wide.

Board: current Board of Directors for the Mississippi Valley Growers' Association, Inc.

Market Committee Chairperson: person in charge of markets at the direction of the board.

Market Representative: the person(s) designated on market committee in each location or hired personnel on Saturday.

MVGA: Mississippi Valley Growers' Association, Inc.

1. Farmers' Markets are May 2, 2011 through October 31, 2011. The Davenport Farmers' Market is at 320 W. Kimberly Rd., Northpark Mall East Entrance, between J C Penneys and Sears. Hours are from 8 a.m. to 12 p.m. on Wednesdays and Saturdays with set up prior to 7:30 a.m. for seasonal vendors and after 7:30 a.m. for daily vendors. On Saturdays all vendors must be parked by 7:45 a.m. No vehicles will be allowed to move through aisles after 7:45 a.m.

The downtown Bettendorf Farmers' Market at 2117 State Street, between Alter Building and power station, is from 2 p.m. to 6 p.m. on Thursdays with set up prior to 1:30 p.m. for seasonal vendors and after 1:30 p.m. for daily vendors. The Trinity Farmers' Market at 4500 Utica Ridge Road is from 3 p.m. to 6 p.m. on Mondays with set up prior to 2:30 p.m. for seasonal vendors and after 2:30 p.m. for daily vendors. No markets will be held on Memorial Day, 4th of July, and Labor Day.

2. The market has homegrown, home-baked, and home-crafted products sold by the producer or the producer's immediate family. **No brokered produce will be allowed in the market and no product may be sold on commission except as provided in rule #10.** 75% of an item offered for sale must be grown or made by the vendor or the vendor's immediate family. 25% allows for a baker to buy basic ingredients, a crafter to buy basic materials, and a grower to buy plant plugs or sell produce as a favor for a neighbor or another vendor in our market.

3. The Iowa Code provides as follows: "The following products may be sold at a farmer's market without being licensed under Iowa Code 137.4 at market location: 1) Baked goods except the following: soft pies and bakery products with custard or cream filling, as well as other potentially hazardous items. These products must be labeled in accordance with rule 481-34.3 (137D). 2) Wholesome, fresh eggs kept at 45 degrees ambient temperature. 3) Honey which is labeled per rule 481-34.3 (137D). 4) Prepackaged, non-hazardous food products prepared in an establishment licensed under Iowa Code section 137F.4 as a food establishment or a food-processing establishment. 5) Fresh fruits and vegetables. 6) Jams, jellies, and dried noodles."

“Specific items which cannot be sold at such a facility include: homemade butter, raw milk, home-canned fruits or vegetables, hermetically sealed containers, meats, meat products, or other potentially hazardous food unless mobile licensed or a farmers’ market license.” For questions, contact the Scott County Health Department at (563)326-8618 Karen Payne ext. 8810, Eric Bradley ext. 8811, or Lindsay Gorishek ext. 8997.

Processed foods must be appropriately labeled including common name of the food, a list of ingredients if it is a multi-ingredient food, name & address of processor, and quantity in terms of net weight, volume, or numerical count (example: six cookies). All food must be placed off the ground.

Plants, flowers, Indian corn, gourds, decorative materials, and crafts, which previously have been approved by the market committee, may also be sold. Iowa sales tax numbers are required. Contact Sheryl Puls of the Iowa Department of Revenue and Finance at (563)386-6484 ext.1.

4. Items shall be sold by weight, measure, or count. Scales are subject to inspection by the market representative, the State of Iowa Inspectors, or any others with legitimate reason to inspect.
5. No vendor shall attract attention to products by outcry in a boisterous or annoying manner. Vendors shall not solicit customers who have not voluntarily approached their stall.
6. Vendors shall keep their space and surrounding area clean and free of debris. All walkways must be kept clean at all times. Clean up equipment is the responsibility of the vendor.
7. If a vendor does not adhere to these rules, the vendor shall be verbally warned and a report made to the board. Thereafter, the board may impose a fine of \$20.00 and/or a forfeiture of the vendor’s right to sell at the market as the majority of the board determines.
8. All Iowa Farmers Market Nutrition Program certified vendors must adhere to the rules and regulations of the program.
9. The Mississippi Valley Growers’ Association and/or their market representative(s) reserve the right to refuse any application and deny space to any vendor who does not conform to the rules, contained herein or in the vendor contract, or whose products are not suitable for market. Visits to vendors’ operations will be made by the Mississippi Valley Growers’ Association and/or their market representative(s).
10. A vendor who first meets the criteria for MVGA may seek permission of the market committee, one week in advance, to procure and sell produce not otherwise available locally or not in sufficient amounts so that the produce procured would be an asset to the market.
11. During the months of July, August and September, vendors will park all extra vehicles on paid vendor space not in customer parking in the Davenport Market.
12. All vendors must fill out a registration form, sign a vendor agreement, and submit a certificate of liability insurance before selling at the markets.
13. All vendor stalls may display business name and price signage. Iowa Department of Agriculture, Iowa Department of Human Services, Iowa Department of Revenue, and Scott County Health Department signage such as Iowa Farmers’ Market Nutrition Program sign, scale license, Electronic Bank Transfer sign, Iowa Sales Tax Permit, and mobile licenses shall be displayed as appropriate or shall be available upon request. No other signage will be allowed in vendor stalls on tables, awnings, or vehicles unless at the discretion of the board.
14. Vendors shall not distribute letters, pamphlets, magazines, petitions, etc. to other vendors or customers and shall not solicit vendors or customers to support other organizations or fund raising without prior approval by the board. Likewise, customers shall also be discouraged from soliciting and distributing.

15. No vendor may purchase more than four stalls/parking spaces in the market. Seasonal vendors will be assigned a location for the season. However, vendors may be required to relocate to accommodate special events.

16. Seasonal vendors must **pay the fee before October 31, 2011** to reserve the same stall for the 2012 season provided all conditions with leases stay the same. The MVGA treasurer may not reserve a vendor's stall until a certificate of liability insurance naming the Mississippi Valley Growers' Association, Inc. as a certificate holder is on file with the MVGA. The MVGA has a policy of no refunds. Credit for the following year may be given at board discretion for crop failures or vendor illnesses.

For your information: Stalls not purchased become open for paid vendors who choose to move. All paid vendors have the option to relocate to newly available stalls, with the newly available stalls offered to vendors in order of most attendance in the previous season. After paid vendors have selected stalls, unsold stalls are offered for sale. Non-seasonal vendors in 2011 may prepay for 2012 and will be considered in order of payment for available stalls.

17. Seasonal vendors shall notify market representative about starting dates and absences. Saturday daily vendors need to reserve in advance a stall by contacting the market representative.

18. Crafts must be approved by the market committee. Contact Carol Hanson (309)788-5300.

19. At the discretion of the board, non profits are allowed one free space once a year to educate the public and must provide a certificate of liability insurance to the MVGA. Non profits that want to sell something must pay, their product must qualify for the market, and they must provide a certificate of liability insurance.

Board of Directors

President: Rod Harrison (563)288-3401
Vice President: Eric Storjohann (563)893-2543
Secretary: Joan Brammeier (563)732-3355
Treasurer: Gary Weber (563)332-5529
Director: Bob Fielding (309)476-8796
Director: Jim Bartenhagen (563)264-1301
Director: Kate Brammeier (563)370-1957

Publicity Committee

Jane Weber, Chm: TV/Radio Ads, Grants
332-5529
Michelle Carstensen: Print Ads, Brochures
386-5059
Shirley Ewoldt: PSAs
285-6843
Debbie Briggs: Special Events Posters
386-1342

Market Committee

Mary Burke, Chm. (563)571-0346
Jerry Bartenhagen, Grower Reviews (563)506-1877
Janice Claeys, Wed. Chm. (563)381-3487
Dave Carstensen (May) (563)386-5059
Carol Hanson (July) & Craft Reviews (309)788-5300
Paul Geerts (June) (563)678-2775
Brad Muesing, Trinity Chm. (309)738-6147
Marcy Blanchard (Oct.) (563)340-8021
Jake Long (Sept.) (309)587-8313
Julie Schneider (Aug.) (847)650-3772

IA Farmers' Market Workshop

Jane & Gary Weber (563)332-5529

Customer Counts

Mike Ryner (563)355-8950

Special Event Permits

Event chairpersons need to notify Gary Weber (563)328-4175 by April 1st of their plans so that he can submit the applications for permits.

Special Events at Market

Event chairpersons are responsible for having a hand washing station if food is being served. The budget allows for a maximum of \$50.00 on expenses per event unless more is approved by the board in advance of the event. Receipts must be submitted to treasurer to receive payment.

Bettendorf

Mothers' Appreciation Day (May 5): Mary Burke

Spring Celebration (June 9): Jane Weber; Eastern Iowa Dairy Producers: Roger Blake;

S.M.A.R.T. Bus: Ann Sullivan; Bettendorf Children's Librarian: Tami Finley;

Humane Society of Scott County: Ed Podber

Summer Festival with Grilled Hamburgers (July 21): Eric Storjohann

Sweet Corn Roast (Aug 4): Joe & Joanne Fielding

Harvest Festival with Scarecrow Contest (September 15): Marcy Blanchard

Wiener Roast (October 13): Walt Parr, 563-260-3541

Davenport

Mothers' Appreciation Day (May 7): Karen Gridley

Chicks (May 14): Marcy Blanchard

Humane Society of Scott County (May 21): Ed Podber

Bloodmobile (May 28): Melissa Flowers

Quad Cities Greyhound Adoption (June 4): Lisa Blechle

Therapy Dogs (June 11): Pam Davis

Spring Fling (June 15): Michelle Carstensen

S.M.A.R.T. Bus: Ann Sullivan

Partners of Scott County Watersheds (June 18): Clare Kerofsky

Scott County Pork Producers Grilling (June 25): Suzy Ven Horst

Squash Grilling (July 2): Judy Bartenhagen

Chef Robert Lewis (July 9): Jane Weber

Summer Salads (July 16): Lynn Bartenhagen

Versatile Zucchini (July 23): Penny Geerts

Stir Fry (July 30): Judy Bartenhagen

Veggie Races (August 4): Paul Geerts

Chef Joe Godfroy (August 6): Jane Weber

Melon Tasting (August 13): Jim Bartenhagen & Mary Burke

Veggies (August 20): Lynn Bartenhagen

Decorated Potato Contest (August 27): Tyler & Mary Beth Sorensen

Quad Cities Greyhound Adoption (September 3): Lisa Blechle

Scarecrow Contest (September 10): Jake Long

Apple Tasting (September 17): Gary Weber

Fall Festival (September 24): Joan Brammeier; Midstate Sidesteppers: Sue Claeys

Apple Cider Press Demonstration (October 1): Ernie Ketner/Jane Weber

Wine & Grape Juice Tasting (October 8): Mary Kay Sorensen

Craft Bazaar (October 15): Shirley Ewoldt

Carved Pumpkin Contest (October 22): Tess Kerkhof

Costume Party (October 29): Wally Planner

Trinity

Humane Society of Scott County (May 9): Ed Podber; Partners of Scott County Watersheds: Clare Kerofsky

Bettendorf Children's Librarian (June 13): Tami Finley

Homegrown Iron Chef Competition (July 11, 18, 25, & Aug. 1): Lysa Hegland & Jane Weber

Sweet Corn Roast (July 25): Lora Dierickx

Chef Joe Godfroy (Aug. 8): Jane Weber

Lesson on Herbs (September 12): Bonnie Buelt