

## 2010 Mississippi Valley Growers' Markets Rules

	Davenport Market Fees	Bettendorf & Trinity Market Fees		Indoor
	Saturday/Wednesday	Thursday	Monday	Saturday
Daily	\$20.00/\$10.00 per stall	\$10.00	\$10.00	\$10.00
Seasonal	\$150.00 per stall	\$75.00	\$75.00	

### Definitions

Vendor: Herein applies to both seasonal and daily person selling in market – fruit/vegetable producer, floriculture/nursery crop producer, producer of wine, honey, jams/jellies, dried noodles, eggs, meat, or other farm products, baker, or artisan/crafter.

Stall: one parking space, nine feet wide.

Board: current Board of Directors for the Mississippi Valley Growers' Association, Inc.

Market Committee Chairperson: person in charge of markets at the direction of the board.

Market Representative: the person(s) designated on market committee in each location or hired personnel on Saturday.

MVGA: Mississippi Valley Growers' Association, Inc.

1. Farmers' Markets are May 1, 2010 through October 30, 2011. The Davenport Farmers' Market is at 320 W. Kimberly Rd., Northpark Mall East Entrance, between J C Penneys and Sears. Hours are from 8 a.m. to 12 p.m. on Wednesdays and Saturdays with set up prior to 7:30 a.m. for seasonal vendors and after 7:30 a.m. for daily vendors. On Saturdays all vendors must be parked by 7:45 a.m. No vehicles will be allowed to move through aisles after 7:45 a.m.

The downtown Bettendorf Farmers' Market at 2117 State Street, between Alter Building and power station, is from 2 p.m. to 6 p.m. on Thursdays with set up prior to 1:30 p.m. for seasonal vendors and after 1:30 p.m. for daily vendors. The Trinity Farmers' Market at 4500 Utica Ridge Road is from 3 p.m. to 6 p.m. on Mondays with set up prior to 2:30 p.m. for seasonal vendors and after 2:30 p.m. for daily vendors. No markets will be held on Memorial Day and Labor Day.

The Indoor Farmers' Market at the Isle is at 1850 Lady Luck Parkway, Bettendorf, by Farraday's Restaurant. Hours are 9 a.m. to 1 p.m. on Saturdays starting in November and breaking for the holidays.

2. The market has homegrown, home-baked, and home-crafted products sold by the producer or the producer's immediate family. **No brokered produce will be allowed in the market and no product may be sold on commission except as provided in rule #10.** 75% of an item offered for sale must be grown or made by the vendor or the vendor's immediate family. 25% allows for a baker to buy basic ingredients, a crafter to buy basic materials, and a grower to buy plant plugs or sell produce as a favor for a neighbor or another vendor in our market.

3. The Iowa Code provides as follows: "The following products may be sold at a farmer's market without being licensed under Iowa Code 137.4 at market location: 1) Baked goods except the following: soft pies and bakery products with custard or cream filling, as well as other potentially hazardous items. These products must be labeled in accordance with rule 481-34.3 (137D). 2) Wholesome, fresh eggs kept at 45 degrees

ambient temperature. 3) Honey which is labeled per rule 481-34.3 (137D). 4) Prepackaged, non-hazardous food products prepared in an establishment licensed under Iowa Code section 137F.4 as a food establishment or a food-processing establishment. 5) Fresh fruits and vegetables. 6) Jams, jellies, and dried noodles.”

“Specific items which cannot be sold at such a facility include: homemade butter, raw milk, home-canned fruits or vegetables, hermetically sealed containers, meats, meat products, or other potentially hazardous food unless mobile licensed or a farmers’ market license.” For questions, contact the Scott County Health Department at (563)326-8618 Karen Payne ext. 8810, Eric Bradley ext. 8811, or Lindsay Gorishek ext. 8997.

Processed foods must be appropriately labeled including common name of the food, a list of ingredients if it is a multi-ingredient food, name & address of processor, and quantity in terms of net weight, volume, or numerical count (example: six cookies). All food must be placed off the ground.

Plants, flowers, Indian corn, gourds, decorative materials, and crafts, which previously have been approved by the market committee, may also be sold. Iowa sales tax numbers are required. Contact Sheryl Puls of the Iowa Department of Revenue and Finance at (563)386-6484 ext.1.

4. Items shall be sold by weight, measure, or count. Scales are subject to inspection by the market representative, the State of Iowa Inspectors, or any others with legitimate reason to inspect.

5. No vendor shall attract attention to products by outcry in a boisterous or annoying manner. Vendors shall not solicit customers who have not voluntarily approached their stall.

6. Vendors shall keep their space and surrounding area clean and free of debris. All walkways must be kept clean at all times. Clean up equipment is the responsibility of the vendor.

7. If a vendor does not adhere to these rules, the vendor shall be verbally warned and a report made to the board. Thereafter, the board may impose a fine of \$20.00 and/or a forfeiture of the vendor’s right to sell at the market as the majority of the board determines.

8. All Iowa Farmers Market Nutrition Program certified vendors must adhere to the rules and regulations of the program.

9. The Mississippi Valley Growers’ Association and/or their market representative(s) reserve the right to refuse any application and deny space to any vendor who does not conform to the rules, contained herein or in the vendor contract, or whose products are not suitable for market. Visits to vendors’ operations will be made by the Mississippi Valley Growers’ Association and/or their market representative(s).

10. A vendor who first meets the criteria for MVGA may seek permission of the market committee, one week in advance, to procure and sell produce not otherwise available locally or not in sufficient amounts so that the produce procured would be an asset to the market.

11. During the months of July, August and September, vendors will park all extra vehicles on paid vendor space not in customer parking in the Davenport Market.

12. All vendors must fill out a registration form, sign a vendor agreement, and submit a certificate of liability insurance before selling at the markets.

13. All vendor stalls may display business name and price signage. Iowa Department of Agriculture, Iowa Department of Human Services, Iowa Department of Revenue, and Scott County Health Department signage such as Iowa Farmers’ Market Nutrition Program sign, scale license, Electronic Bank Transfer sign, Iowa Sales Tax Permit, and mobile licenses shall be displayed as appropriate or shall be available upon request. No other signage will be allowed in vendor stalls on tables, awnings, or vehicles unless at the discretion of the board.

14. Vendors shall not distribute letters, pamphlets, magazines, petitions, etc. to other vendors or customers and shall not solicit vendors or customers to support other organizations or fund raising without prior approval by the board. Likewise, customers shall also be discouraged from soliciting and distributing.

15. No vendor may purchase more than four stalls/parking spaces in the market. Seasonal vendors will be assigned a location for the season. However, vendors may be required to relocate to accommodate special events.

16. Seasonal vendors must **pay the fee before October 31, 2010** to reserve the same stall for the 2011 season provided all conditions with leases stay the same. The MVGA treasurer may not reserve a vendor's stall until a certificate of liability insurance naming the Mississippi Valley Growers' Association, Inc. as a certificate holder is on file with the MVGA. The MVGA has a policy of no refunds. Credit for the following year may be given at board discretion for crop failures or vendor illnesses.

For your information: Stalls not purchased become open for paid vendors who choose to move. All paid vendors have the option to relocate to newly available stalls, with the newly available stalls offered to vendors in order of most attendance in the previous season. After paid vendors have selected stalls, unsold stalls are offered for sale. Non-seasonal vendors in 2010 may prepay for 2011 and will be considered in order of payment for available stalls.

17. Seasonal vendors shall notify market representative about starting dates and absences. Saturday daily vendors need to reserve in advance a stall by contacting the market representative.

18. Crafts must be approved by the market committee. Contact Beth Kerr (309)738-0941.

19. At the discretion of the board, non profits are allowed one free space once a year to educate the public and must provide a certificate of liability insurance to the MVGA. Non profits that want to sell something must pay, their product must qualify for the market, and they must provide a certificate of liability insurance.

#### **Board of Directors**

President: Eric Storjohann (563)893-2543  
Vice President: Becky Ineichen (309)269-7386  
Secretary: Joan Brammeier (563)732-3355  
Treasurer: Ruth Timmsen (563)732-2896  
Director: Gary Weber (563)332-5529  
Director: Rod Harrison (563)288-3401  
Director: Judy Bartenhagen (563)264-1301

#### **Publicity Committee**

Jane Weber, Chm: TV/Radio Ads, Grants  
332-5529  
Michelle Carstensen: Print Ads, Brochures  
386-5059  
Shirley Ewoldt: PSAs  
285-6843  
Debbie Briggs: Special Events Posters  
386-1342

#### **Market Committee**

Mary Burke, Bett. Chm. (563)571-0346  
Rick Mess, Grower Reviews (563)940-4080  
Jerry Bartenhagen, (Sept.) (563)506-1877  
Darryl Kauffman (July) (815)631-0244  
Carol Briggs, Trinity Chm. (563)324-5745  
Janice Claeys, Wed. Chm. (563)381-3487  
Kate Brammeier, (June) (563)732-2999  
Beth Kerr, Crafts Reviews (309)738-0941  
Dave Carstensen (May) (563)386-5059  
Carol Hanson (Aug.) (309)788-5300  
Paul Geerts (Oct.) (563)678-2775

#### **IA Farmers' Market Workshop**

Jane & Gary Weber (563)332-5529

#### **Customer Counts**

Mike Ryner (563)355-8950

#### **Special Event Permits**

Event chairpersons need to notify Gary Weber (563)328-4175 by April 1<sup>st</sup> of their plans so that he can submit the applications for permits.

## **Special Events at Market**

Event chairpersons are responsible for having a hand washing station if food is being served. The budget allows for a maximum of \$50.00 on expenses per event unless more is approved by the board in advance of the event. Receipts must be submitted to treasurer to receive payment.

### **Bettendorf**

Mothers' Appreciation Day (May 6): Mary Burke

Spring Celebration (June 10): Vicki Sink

S.M.A.R.T. Bus: Ann Sullivan; Bettendorf Public Library: Tami Finley

Sweet Corn Roast (July 22): Gina & Doug Slagel, Jr.

Summer Festival (Aug 5): Eric Storjohann

Harvest Festival with Scarecrow Contest (September 16): Carol Briggs

Wiener Roast (October 14): Rod Harrison

### **Davenport**

Mothers' Appreciation Day (May 8): Karen Gridley

Trinity Healthy Ideas (May 15): Tammy Storjohann

Niabi Zoo (May 22): Sharon Freedman

Professional Face Painting (May 29): Kristal Shaff

Quad Cities Greyhound Adoption (June 5): Lisa Blechle

Therapy Dogs (June 12): Pam Davis

Spring Fling (June 16): Michelle Carstensen

S.M.A.R.T. Bus: Ann Sullivan

Humane Society of Scott County (June 19): Ed Podber

Music (June 26): Sink Family

Squash Grilling (July 3): Judy Bartenhagen

Chef Robert Lewis (July 10): Gary & Jane Weber

Summer Salads (July 17): Amy Greenberg

Versatile Zucchini (July 24): Penny Geerts

Chef Joe Godfroy (July 31): Gary & Jane Weber

Veggie Races (August 4): Jim Timmsen

Stir Fry (August 7): Judy Bartenhagen

Gourd Demonstration (August 14): Karen & Jerry Gridley

Okra Cooking (August 21): Judy Bartenhagen

Bloodmobile (August 28): Jenny Vinzant

Quad Cities Greyhound Adoption (September 4): Lisa Blechle

Scarecrow Contest (September 11): David Baird

Scott County Pork Producers Grilling (September 18): Suzy Ven Horst

Fall Festival (September 25): Joan Brammeier

Apple Cider Press Demonstration (October 2): Ernie Ketner

Wine & Grape Juice Tasting (October 9): Mary Kay Sorensen

Craft Bazaar (October 16): Carol Hanson

Pumpkin Contest (October 23): Penny & Paul Geerts

Costume Party (October 30): Karen Harvey

### **Trinity**

Master Gardener (May 10): Don Musak

Car Seat Safety (June 14): Tammy Storjohann

Homegrown Iron Chef Competition (July 5, 12, 19, & 26): Lysa Hegland & Jane Weber

Bettendorf Public Library (Aug. 9): Tami Finley

Blood Pressure Checks (September 13): Tammy Storjohann